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Simple website design templates in html

The development of a website has grown easier over the years, but the technology under the web has also grown and developed in more complex ways, in tandem. Complex websites usually benefit from involvement in a professional graphic designer. Advances in web technology have made it easier than ever to make websites, provided you are willing to make use of a content management system (CMS). In the past, websites were typically coded manually using HTML and Cascading Style Sheets. Now, web development can be as easy as drag-and-drop development. The catch? Although you are welcome to choose from many different templates, you still need to customize your website within the framework of the tool you use: WordPress: Hosted in both hosted and self-hosted flavors, WordPress is a powerful blog engine that is a significant part of the public-facing internet. Sign up for a free WordPress site, select a template, and adjust it as you think well. Joomla: A more complex, block-designed CMS, Joomla often supports mid-size businesses with more complex needs. It is also an open source solution. Wix: Do you want to design a website, but not run a content management system? A tool like Wix, which supports drag-and-drop visual page design, can be your cut. It and websites like it, including SquareSpace and Zoho Sites, are great for simple websites with simple needs. When you design a website, you will mainly look at two things – overall design and content. From a design perspective, you'll probably find value in using a content management system. Every CMS, like WordPress or Ghost, offers different templates that you are welcome to use or buy for free. Find a template that makes sense, then apply it. Content, however, is another animal. CMSes generally offer a mix of a blog ability and normal webpaages. For personal websites, a blog is often adequate, supported by an About Me or a Contact Me page. More complex personal websites, such as author or entrepreneur websites, may include specialized pages about your books, your hobbies, your CV, or related information. Jamie Jones/Getty Images Small-biz sites differ from personal websites by deploying additional content. For example, a family dictator may include a page for menus, while a craft website might include a buy-in. Small business websites also usually integrate with social media sites and include contact forms so that customers or potential customers can issue. Sophisticated, individual designs generally benefit from engagement of professional graphic designers and coding experts. Modern web technology requires a cautious interaction of content, design, and functionality that generally exceeds hobby expertise. Not every web experience should be groundbreaking, visually beautiful and full of unexpected Most of the time, visitors to a website just want to find the information they are looking for, quickly and easily. But just like the more foreign outfits outfits The fashion catwalks can subtly affect the more portable clothes found on the high street, it's worth keeping web designers at least half an eye on the higher end of website creation. Even those who seem too much flashing can still give you inspiration and ideas that you can incorporate, in different ways, in your own designs. With that in mind, we looked back at the designs we felt truly pushed the envelope in 2020. Not only do these sites fulfill the basic work of serving visitors they're looking for, in a bouquet-free way, they also rethaturb what a website might look and function, in fresh, inventive and original ways.01. The Neverlands by Active ColorThe navigation is based around a magical boat (Image credit: Active Color)When you visit a website that promotes a nightlife location, you expect something flashy, hard, colorful and probably a little gaudy. But The Neverlands – home to two of Los Angeles's most high-end night life, The Edison and Clifton's Republic – wanted to project something a little more tasteful. So they turned to Active Color, which gives them a website that is anything but ordinary. Based around their animations of personal hand-painted illustrations by Shannon Stamey, it's truly a thing of beauty. We chatted with founder and creative director Damjan Krajacic to find out how they made it. We worked with the client and owner of The Neverlands, Andrew Meieran, as they opened first place in downtown LA. The Edison is truly a spectacular night venue, built in the sub-basement of the historic LA Higgins building, and preserving the generators and industrial elements of the power plant that indicated the new future of DTLA. Later we worked on several more projects with the same client, including the Clifton's Republic website. When this project began, we were already immersed very deeply in the brand and the places, as well as very close to the client and its exceptional, visionary and eccentric style. Active color's concept switched to custom hand-painted illustrative design approach and parallax-driven, interactive landing pages (Image Credit: Active Color)What was the short? The client always had a fantastic vision of how to translate these visionary spaces into a digital world. They wanted to create a sense of adventure, curiosity, an escape from the ordinary in a childlike world of fantasy. This project was very much a joint creative effort with the client, over a long period of more than two years. Even if the overarching concept remained fairly the same over time, ideas on how to put it in practice have constantly evolved, and often we would detail in minute detail about illustrations or specific kind of movement, or artwork. Although we usually have a much clearer, strategic and defined process, we the case decides to lead the artistic nature of the project in many ways. With the client who is extremely creative and artistic himself, we have no other way of to successfully complete the project. Sometimes, you may need to bend the rules to create something fresh and unexpected. The tone throughout is fun and fantastic (Image credit: Active Color)What were your visual inspirations? Both the concept and the colors of the site are primarily inspired by the beautiful interior of Clifton's Republic and The Edison, which are literally these fantastic worlds in which you can deepen yourself. Even though Clifton's consists of seven separate locations within the same 5 story building, there is an underlying warmth to every space, and the hot bronze, copper, and golden tone penetrate the senses. We wanted to expand this color scheme to be a little more suitable for each venue or landing page, so we widened the color palette to include pastel moods, teals and a variety of other colors. Some of the color palette is clearly inspired by manually painted illustrations, and we would bend the page to adjust. Other times we will adapt the colors and colors of the illustrations to make them all mix and fit a more coherent style. Who made the illustrations? The illustrations are the work of Shannon Stamey, which is commissioned by the client. Along with the client and Stamey, we conceptualized the landing screens and illustrations, which were performed to perfection by Stamey. What we couldn't get painted hand painted, we could either find in stock images or in public domain archives. The client Andrew Meieran is a historian himself, with incredible knowledge and passion for art of the period, so he was instrumental in finding and deciding on many of the elements. Active color worked backwards to match the typography with the art (Image credit: Active Color)How did you approach the typography? It was a balance of practical and chance. We had no visual identity system to work with this, no predetermined style or logo, so we worked backwards to find the fonts corresponding to the artwork. We wanted to keep things feeling human, natural and ingenious, but at the same time a little magical in our choices. What technology have you used to build the website? We used a custom WordPress installation to force the back on. The site is completely personally coded on the front with very customized JavaScript and CSS. We changed the tremendous open source parallax script by Matthew Wagerfield as the main engine behind the landing page movement. We also have a lot of other personal features that happen on location pages like The Edison, Clifton's Republic and Pacific Sea as users roll, making it feel like you're descending into the city, chopping down the tree or into the sea. The biggest challenge by far how to create a smooth browser experience with so many transparent PNGs moving into parallax movement. Plenty of time has in optimizing images and scripts to be able to pull it off from cross-browser. Any missing visual assets or illustrations were and further artisticly manipulated to the style and concept of the website (Image Credit: Active Color)The transitions are beautifully effective: how did you create them? With very infectious and experimentation! We were somewhat limited in the fact that additional illustrations as necessary, so we sometimes had to spot the pieces together, expand the artwork, manipulate it. Once we had the assets ready, we took a lot of time to adjust the transitions to smooth the flow. It was a fine balance between what we wanted visually and what is technically doable in every reader with limited delivery power. How did you let the website sing on mobile? The translation to mobile was actually pretty smooth. This project was desk-heavy, but we knew that landing pages would work well on mobile because that's how we conceived them from the beginning. We were aware that due to many reduced image sizes, transitions would be smooth. Finally, you can't have too many things on a small screen, so we could trim things off and simplify the UI. This all led to a smoother, more straight-forward mobile experience. Detailed concepts and storyboard opening of various landing pages and assets (Image credit: Active Color)What is the biggest lesson you learned? That patience is a virtue. We definitely had to have a lot of it in this project. The point is that doing something good, you have to be willing to put the time and make the effort, and it requires patience. On the technical and artistic side of things, the project reminds us how much we love from the box sites, dating back to websites built in flash that we loved, at one time the internet was much more varied and unconventional. However, with the recent browser developments, we are again able to achieve exceptional experiences that do not fall into a box, and we

are excited to use this awareness to guide us in future projects. We were fortunate that in this case we were busy with a very unique client who appreciates aesthetics and originality. Next page: Discover the number two website design from 2020 so far... Creative Bloq has created this content as part of a paid partnership with Adobe Stock. The content of this article is completely independent and reflects the editorial opinion of Creative Bloq. Bloq.

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